

**Proctor District  
Neighborhood Planning**

**VIRTUAL PLAN-A-THON**

September 29, 2022



# AGENDA

## Introductions

### Program overview – 20 minutes

- What's the Neighborhood Planning program?
- What we've heard so far
- Timeline

### Small group brainstorming – 40 minutes

- What's your vision for the future of Proctor?

### Report back and next steps – 30 minutes



# LAND ACKNOWLEDGMENT



<https://www.youtube.com/watch?v=KGnac8x-SIM>

# COUNCILMEMBER WELCOME

How we preserve what we value from the past while making space for what we want to see in the future?



# PURPOSE

*The Pilot Neighborhood Planning Program enhances planning and development support to help communities create strong, vibrant, and diverse neighborhoods.*



# GOALS

## *Develop a community-endorsed neighborhood vision:*

- Identify neighborhood **strengths and weaknesses**
- Increase **community capacity** and buy-in
- Build **partnerships**
- Identify potential **funding sources/resources**
- Create a **timeline** for implementation





# STAY INVOLVED

**There are lots of ways to stay involved in the process!**

## **Events**

Neighborhood Walking Tour, October 8th  
*Meet at Wheelock Library*

## **Steering Group and Volunteer Committees**

Sign up via the interest form

## **Share Your Feedback on our Social Pinpoint**

<https://engagepiercecounty.mysocialpinpoint.com/proctornp>



# Proctor District



The Proctor Program will focus on:

- **Managing change** and growth
- **Traffic Safety and Parking**
- Supporting a **vibrant business district**
- Creating a **healthy and sustainable** neighborhood
- Preserving neighborhood **livability**
- Promoting equitable development
- Celebrating place identity and history
- Community engagement on the adaptive reuse of the **Cushman & Adams Substations**
- \$50K to kick off **select projects**

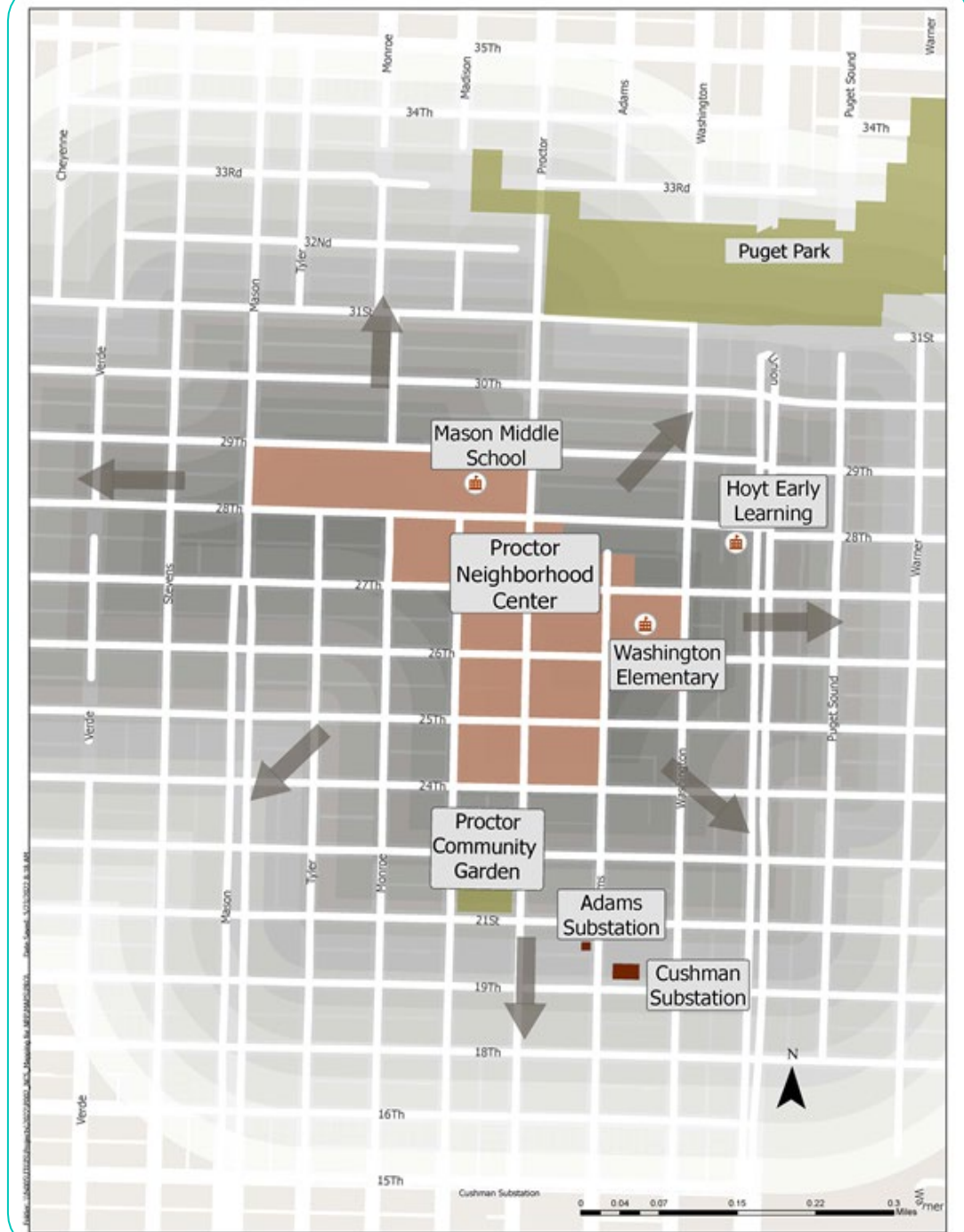


# EXAMPLE PROJECTS

- Community identity and branding
- Art
- Physical improvements and cleanups
- Recognition of historic resources
- Sustainability
- Local economic development
- Streetscape and public amenities
- Proposals for specific sites or properties
- Requests for future infrastructure



# FOCUS AREA







**PROCESS**

## Project Kickoff

- Plan-A-Thon
- Survey #1 and map
- Steering group

## Project Ideas

Draft priority projects

Final priority projects

Community review  
(survey #2 and event)

## Draft Plan

★ *We are here*

# Process

# COMMUNITY ENGAGEMENT

## Key Stakeholders:

- North End Neighborhood Council
- Proctor Business District
- Friends of Cushman Substation
- Farmers Market
- Students
- Renters/property owners
- Representatives of different demographic groups

### PRIORITIZE

#### At-risk communities

Requires significant collaboration or plan may not meet community needs. Focus on empowering these voices.

### COLLABORATE

#### Influencers

Requires significant collaboration or plan adoption and implementation could stall.

### INVOLVE

#### Concerned residents or bystanders

Inform and consult to confirm baseline conditions and community interests and values.

### LEVERAGE

#### Potential advocates

Inform and consult as needed to build and maintain plan advocates.



## 1. Introduction

- Neighborhood Profile
- Demographics
- Community Resources
- Budget/Consulting Needs

## 2. Existing Conditions

- Historic Resources
- Equity Index
- Infrastructure/ Transportation
- Land Use/Zoning

## 3. Policy Framework

- PSRC: Vision 2040
- Tacoma 2025
- One Tacoma Plan

## 4. Community Engagement Strategy

## 5. Current/Emerging Neighborhood Issues

## 6. Neighborhood Goals and Recommendations

## 7. Implementation Strategy



# PLAN OUTLINE

We've heard from neighbors  
in past feedback...

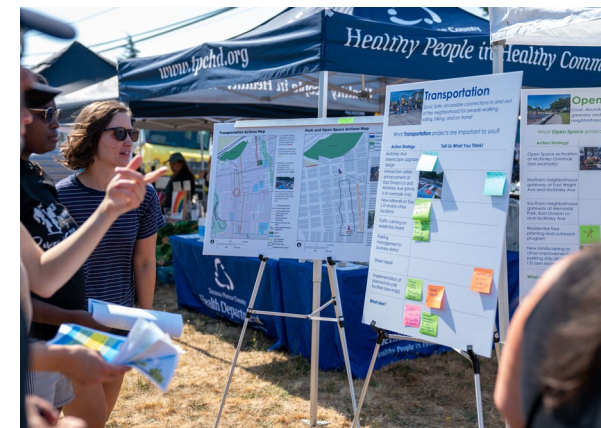
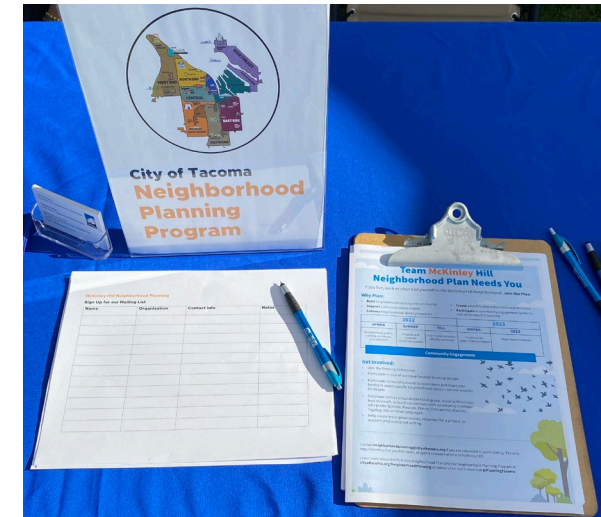
# WHAT WE'VE HEARD

- Build neighborhood community through existing events and shared spaces
- Focus on growth management strategies
- Identify and preserve local landmarks
- Maintain and expand tree canopy
- Study traffic and parking challenges and solutions
- Prevent residential and commercial displacement
- Support small and local businesses
  - Expand youth and senior services in the business district
  - Improve walkability in the business district
  - Tenant selection

# READY, SET... PLAN!

*In breakout groups with your facilitator:*

- ✓ **Introduce yourself** and your connection to Proctor
- ✓ **Identify a reporter** who will share back to the full group
- ✓ **Discuss:**
  - What do you **love** about Proctor? Record this as an **asset**.
  - What **issues** is Proctor facing? What does Proctor need for the future? Record this as a **challenge**.
  - What are known **neighborhood resources** (organizations, institutions, physical places) that could help address these challenges? Record this as an **opportunity**.
- Reporter: What are the **top 2-3 things** your group discussed?



# REPORT BACK

## *What did you talk about in your groups?*

- What do you **love** about Proctor?
- What **issues** is Proctor facing? What does Proctor need for the future?
- What are known **neighborhood resources** (organizations, institutions, physical places) that could help address these challenges?





# STAY INVOLVED

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## **Events**

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*Meet at Wheelock Library*

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# Thank you!

## We look forward to working together.

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